

Using Broadband to Maximise ICT for Business

A November 2005 report by Forfás entitled “Benchmarking Ireland’s Broadband Performance” indicated that better use of ICT is one of the key factors required to improve Ireland’s productivity performance. It also stated that at the end of Q2 2005, Ireland ranked 25th out of 32 countries in terms of broadband take-up although the price of broadband in Ireland is 7th cheapest of the 32 countries benchmarked..

The Forfás report mentioned above also stated that broadband “changes the way people use the Internet.” A broadband connection provides the speed and capacity that make Internet usage more efficient and satisfactory than using a standard telephone line. The fact that a broadband connection is ‘always on’ means that such access to the Internet is always available for a flat monthly charge.

In North Tipperary, a number of useful Internet applications for business will be demonstrated and discussed during forthcoming seminars entitled

“Maximising ICT for Business”

Dates and Venues

Wednesday 22nd February, Tipperary Institute, Thurles.
Monday 6th March, CEB Training Centre, Nenagh.

The seminars are organised by the Tipperary North County Enterprise Board.in conjunction with the North Tipperary Broadband Group.

The seminars aim to help owner/managers understand the benefits of using Internet applications. After the seminars, attendees will be invited to indicate how Tipperary North County Enterprise Board can further assist them in their use of the Internet by identifying

- The business supports needed to make better use of the Internet.
- Preferred content to include in follow-up workshops.

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Articles about Broadband and details of Group Broadband Schemes approved in North Tipperary can be found at www.tipperary.com/broadband